

# PERM-Ads.com

PERM Labor Certification Recruitment Advertising Agency

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w w w . p e r m - a d s . c o m

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## OUR SERVICE

### *Labor Certification Ad Placement:*

We specialize in 20 CFR PART 656.17 compliant recruitment / classified advertising for Attorneys & Petitioners (Employers) involved in the PERM Labor Certification process.

We offer an affordable range of packaged PERM Recruitment Ad options to assist their clients in completing the complex recruitment ad phase.

We can abbreviate, price, proof, place ads as well as obtain tearsheets & affidavits. Expert advice, timely service!

## RECRUITMENT AD OPTIONS

### *U.S. Dept. of Labor "Mandatory" Recruitment:*

- 2 Sundays - Newspaper General Circulation
- State Workforce Authority (SWA) Job Orders

### *U.S. Dept. of Labor "Additional" Recruitment:*

- Local / Ethic Newspapers
- Employer Website w/ 30 day Job Ad
- FM Radio Spots (Clear Channel, CBS Radio)
- Trade & Industry Journals
- Online Job Boards
- Monster.com / Careerbuilder.com

## ATTORNEY BENEFITS

### *Transparency and in-house cost reduction:*

Our service allows attorneys to supervise the ad process, yet reduce in-house costs associated with staff labor & accounting. By referring your clients to our service, there's no cost to your firm, yet the benefit is substantial. And your clients save more money!

### *Compliance and evidence collection:*

We handle 20 CFR PART 656.17 EB-related ads exclusively. Our focus is 100% on the success of the recruitment phase. We know you expect ads to run on time, and evidence delivered immediately thereafter.

## EMPLOYER BENEFITS

### *Peace of mind:*

The petitioner has the assurance their attorney is supervising the process, while we run recruitment ad placements per the attorney's intended case design.

### *Cost savings:*

Our designation as an ad agency affords us reduced costs on the employer's ads, making it less expensive than if they run the ads themselves.

### *Direct billing option:*

We offer a direct payment option, which helps expedite the ad scheduling on cases, especially those on a tight schedule.

## **SPECIAL: PACKAGED PERM EMPLOYER WEBSITE - "Voted most popular service"**

To increase the chances of a successful PERM Labor Certification process, experienced attorneys recommend doing a total of as many as six different job advertisements instead of the required five.

- By advertising a PERM job posting using our PERM Employer Website service, you can fulfill one EXTRA "additional" recruitment option, above the required three. This fourth ad, acts as a simple, inexpensive form of "insurance" against any one of the "additional" recruitment ads being rejected.
- Even if the employer's company already has a website, our service eliminates the complexity and expense of creating an Employer job-posting page. No consultants, no meetings, no management. Fill out one form and you're done.

## **\$145.00 PRICE INCLUDES ALL REQUIRED PRINTOUTS AND:**

- 30-day PERM job-posting website, designed to meet Department of Labor (20CFR 656.17) requirements as part or all of an Employer website.
- A new business domain name of employer's choice, registered to employer's business for one year.